

# Corporate Strategy 2024-2026

**Mission:** Build member value through essential business support to merchants, distributors, suppliers and service members, through people & skills development, supply chain collaboration and government influence to build a better future.



THEME	GOALS		
 <p><b>Member Engagement</b> Deepen member engagement with valuable business support that helps members build excellence.</p>	<p>Provide relevant commercial services to Merchants, Suppliers and Service members of all sizes, enabling them to enhance business performance.</p>	<p>Be the trusted advisor to members, providing valuable information, education and networking opportunities that support their business in all market conditions.</p>	<p>Strengthen industry research, data sharing, forecasting and collaboration with members and other construction sector bodies to demonstrate the value of the Building Materials Sector and help it to grow.</p>
 <p><b>Government Influence</b> Maintain and strengthen relationships and influence with government to foster business-friendly conditions for members.</p>	<p>Strengthen BMF influence as trusted advisors on policy, legislation, taxation and public spending.</p>	<p>Identify the top 3 member concerns and develop lobbying activity to influence government.</p>	<p>Improve market data and horizon scanning to support BMF lobbying and help members stay up to date/one step ahead (especially consultations).</p>
 <p><b>People &amp; Skills</b> Raise awareness of the varied, changing and diverse career &amp; development opportunities within the Building Materials Sector.</p>	<p>Promote Building Materials supply management as a chosen profession with accessible and accredited training and qualifications.</p>	<p>Significantly strengthen recognition of the BMF's apprenticeships for all members.</p>	<p>Continually review, revise and refresh the BMF's training offer to ensure it is relevant and future proof.</p>
 <p><b>Supply Chain Collaboration</b> Forge deeper links and partnerships between merchants, suppliers and associates to solve the challenges faced by the supply chain.</p>	<p>Identify and understand members shared key challenges.</p>	<p>Facilitate and run a member collaboration programme designed to identify and address shared supply chain challenges, aligning with the CLC's strategic priorities.</p>	<p>Develop and curate a knowledge hub on the new BMF website to share best practice, publish research, inform and inspire positive change.</p>

**Sustainability:**  
Provide standards, guidance and support to help members accelerate their sustainability journey.

**Health, Safety & Wellbeing:**  
Provide education, communication and advice to help members remain compliant and keep their people safe and well.